

Environmental Fun Fair – Exhibitor Information & Application

Event Date: Saturday, July 11, 2026 • 9:00 am–Noon

Location: Lussier Family Heritage Center, 3101 Lake Farm Road, Madison, WI

Host: Dane County Parks

About the Event

Now in its **5th year**, the Environmental Fun Fair brings together families, community members, and organizations for an afternoon of discovery, creativity, and outdoor fun. The event features interactive exhibits, live animals, music, and activities celebrating our natural world.

Exhibitor Overview

We're seeking exhibitors who can engage visitors of **all ages** through **hands-on activities** centered around **science, nature, art, or the environment**. Examples include simple experiments, nature crafts, demonstrations, or interactive displays that encourage learning and participation.

Fee Structure

- **Businesses:** \$100 per table
- **Nonprofits/Government:** \$25 suggested donation (may request fee waiver)

Each exhibitor space includes one 6 ft table and two chairs and a shade tent or shaded location. Exhibitors provide their own display materials, signage, and activity supplies. Setup is from **7:30 - 8:30 a.m.** with teardown starting at **Noon**.

Guidelines

- All exhibits must include a **hands-on, interactive element** appropriate for all ages.
- Activities should be safe, environmentally responsible, and easy to engage with.
- Avoid giveaways with non-recyclable or single-use plastic materials.
- Booths must remain open and staffed for the full event.
- Selling products or services at the event is not allowed.
- Event organizers reserve the right to select exhibitors based on activity quality, diversity, and mission alignment.

Accessibility Considerations

We strive to make this event accessible to all ages and abilities. Think about how different ages and abilities might engage with your activity or how you might modify it to make it engaging for a wider audience. Things to consider :

- Can young children participate and learn at this station?
- How could the activity be modified for someone with limited mobility?
- Does the activity rely on just one sense (e.g. sight)? If so, how could it be modified so more people could engage.
- How could the activity be modified for children and adults with limited to no English language?

Many disabilities are invisible. Consider briefing your staff on avoiding assumptions about ability with participants at this event and tailoring your activities to be flexible and inclusive for individuals who may experience sensory processing challenges.

If you have questions about how to modify your activity, please reach out. Note: the event description will include instructions for participants that would like to request an interpreter for the event.

Application Form

Application form is available here: <https://forms.office.com/g/Cp4wqg8HLT>

Applications are due by **May 1, 2026**. Space is limited—apply early!

Questions?

heritagecenter@danecounty.gov